

## Training

Training is one of the four pillars of the *goBeyond* Project and is about increasing the ability of students and youth organizations to help their communities take climate action by providing relevant skills training, accessible toolkits, and mentorship.

The mission of the Training pillar is to equip students with the skills, expertise, and confidence they need to run climate change initiatives in their communities and all pillars of the goBeyond Project.

The goals of this pillar are:

1. To deliver a training framework that will allow for students to become increasingly credentialized in specific areas, and be recognized as assets in their organization and place of employment
2. To employ a “train-the-trainer” model where possible, allowing for individuals to transfer their skills to others in their community
3. To provide clear workshop outlines and templates so that they are easily taken up by leaders to teach the skills in their community
4. To provide toolkits for all goBeyond pillars that make it simple to run the project on their campus
5. To provide support networks and formal mentorships between students who are at different skill levels or in the training framework
6. To recognize students for where they are at in the training framework, and create an inventory of students who are able to facilitate workshops throughout the province

### Strategies for Project Implementation:

- Level 1 and 2 workshops (see Training Framework below) will be offered at summer leadership training (goBEYOND Youth Action Gathering), fall summits and the spring Sustainable Campuses Conference.
- Where possible, level 1 and 2 workshops will be offered via webinar on an online meeting room (Elluminate).
- Schools may contact their regional or campus organizer, or the SYC Sustainable Campuses Coordinator to facilitate workshops with groups on campus
- As students become credentialized (completed level 3), they will be encouraged to give the presentations for their campus groups or other community groups in their regions.
- Materials will be available on the website for students to use as resources

## Draft Training Framework

The Go Beyond Training framework will allow students to build expertise in specific areas, or learn the basics across a large spectrum of skills.

### Level 1:

The framework is divided into 4 core organizing areas: Communication, Coordination, Facilitation and Research. Level 1 will provide an overview of 3 elements within in each area, as shown below. Level 1 is recommended before students participate in Level 2 workshops in the same area.

Communication (CM)	Coordination (CD)	Facilitation (F)	Research (R)
<ul style="list-style-type: none"> <li>• Media training</li> <li>• Internal communications</li> <li>• Marketing</li> </ul>	<ul style="list-style-type: none"> <li>• Volunteer Leadership</li> <li>• Event planning</li> <li>• Fundraising and budgeting</li> </ul>	<ul style="list-style-type: none"> <li>• Facilitation styles: Roberts rules of order, consensus etc</li> <li>• Techniques in effective facilitation</li> <li>• Conflict resolution</li> </ul>	<ul style="list-style-type: none"> <li>• Asking the right questions</li> <li>• Basic research methodologies</li> <li>• Presenting research</li> </ul>

### Level 2:

Participants can complete 3 of the following workshops to attain level 2 in each area.

Communication (CM)	Coordination (CD)	Facilitation (F)	Research (R)
<b>Outreach and Public Engagement (2)</b>	<b>Event Planning (2)</b>	<b>Effective Facilitation Techniques (2)</b>	<b>Understanding Policy (2)</b>
<b>Media Training (2)</b>	<b>Volunteer Leadership (2)</b>	<b>Collaborative Planning (2)</b>	<b>Campus Sustainability Assessment Framework (2)</b>
Persuasive Dialogue (2)	<b>Strategic Planning (2)</b>	<b>Working with Diverse Stakeholders (2)</b>	GHG Emissions Baseline and Tracking (2)
Marketing for Change (2)	<b>Fundraising (2)</b>	Conflict Resolution (2)	Principles of Assessments (2)
Workshop Development (2)	Project and Campaign Coordination (2)		
Internet-based Organizing (2)			

**\*\*Bolded courses are currently developed; all will be offered by September 2009**

### Level 3:

Level 3 courses are not workshops, but a demonstration of skills in a training area. For instance, to attain Level 3 Media Training, participant will have gotten publicity through a campus newspaper, local radio station, etc. To attain level 3 participants must take all level 2 workshops in any one stream and do a project in one level 3 area.

Communication (CM)	Coordination (CD)	Facilitation (F)	Research (R)
Media Training (3)	Strategic Planning (3)	Working with diverse stakeholders (3)	Campus Sustainability Assessment Framework (3)
Workshop Development (3)	Fundraising (3)	Collaborative Planning (3)	GHG Emissions Baseline and Tracking (3)
Internet-based Organizing (3)			

### Level 4:

To attain level 4, participants must formally train others by leading workshops in their area of expertise.

### Resources:

- Each workshop may be accompanied by:
  - Workshop outline
  - Handouts
  - Supporting material
  - Powerpoint Presentation (in some cases)

### Measures of Success:

- Number of students that have taken workshops or received credentials in each area
- Number of students able to facilitate workshops for their peers
- Percentage of students that carry on through each level
- Quality ratings in feedback from participants
- Diversity of level 2 options offered in each area